

***James Beard:  
A 20<sup>th</sup> Century Revolution in  
American Food***

**Host: Clark Wolf**

**Guests: Betty Fussell, Judith Jones,  
Marion Nestle, and Ruth Reichl**

**Length: 54 minutes**

**Music: Gilbert & Sullivan performed  
by the D'Oyly Carte Opera**

**Produced by: Lion's Tooth Media**



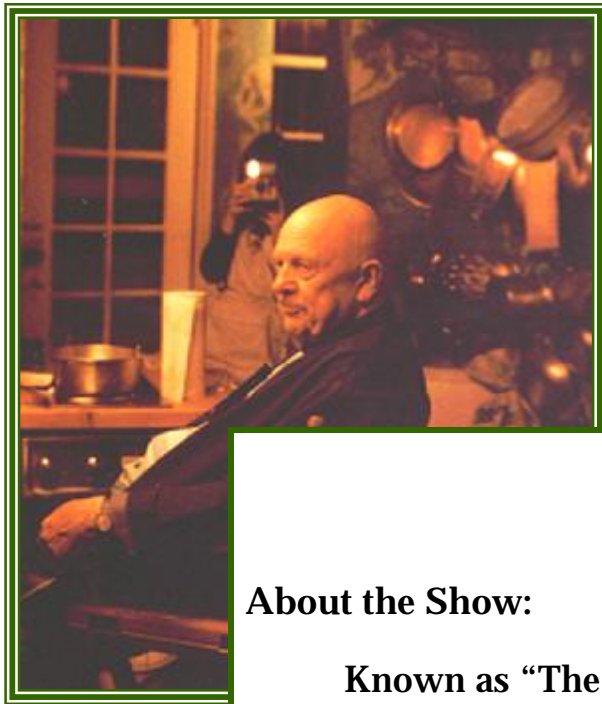
**Contact:**

**Melissa Waldron Lehner, Producer**

**phone: 718-596-3907 mobile: 646-408-9653**

**[melissa@lionstoothmedia.com](mailto:melissa@lionstoothmedia.com)**

**[www.lionstoothmedia.com](http://www.lionstoothmedia.com)**



## **James Beard:**

### **About the Show:**

Known as “The Dean of American Cuisine,” James Beard was the leader of the American food revolution of the 20<sup>th</sup> century. Founder of the *James Beard Cooking School* in New York City, author of twenty-two cookbooks and countless articles, Beard taught Americans a new way to look at food - how to enjoy simple, freshly prepared meals made with wholesome ingredients. America never looked back.

Host Clark Wolf and guests Ruth Reichl, Betty Fussell, Judith Jones, and Marion Nestle reminisce about Beard’s life and talk about the enormous influences of this remarkable chef and his times, offering a private and rare glimpse of the man behind the apron. They will also be reading excerpts from the *James Beard Papers*, letters written to and from Beard over the years. This collection of letters, now housed at the *Fales Rare Book Library of The Elmer Holmes Bobst Library at New York University*, contains many years worth of correspondence to and from Beard’s friends and colleagues, many from culinary pioneers such as MFK Fisher, Julia Child and Elizabeth David, among others. Funny, poignant and sometimes sad, they reveal the very private and personal dimensions of Beard’s life [who died in 1985] while also connecting the listener to the joys of food and cooking, reaffirming the value of close friendships and precious moments of everyday life.

## ABOUT THE HOST:



**CLARK WOLF** has nearly thirty years of experience in the food industry and is founder and President of *Clark Wolf Company*, a New York-based food and restaurant consulting firm. The *Zagat Survey* has called Clark Wolf the "Star Restaurant Consultant." He also chairs academic advisory committee at the *Department of Nutrition and Food Studies* at *New York University* and is the one who donated the James Beard papers to the library – he knew Beard for many years, meeting him by chance at a cheese and wine shop Wolf was running in San Francisco.  
Website: [www.clarkwolfcompany.com](http://www.clarkwolfcompany.com)

## ABOUT THE GUESTS:



**BETTY FUSSELL** is a food historian, author and journalist. Her most recent publication is her memoir entitled *My Kitchen Wars*, but she is also known for her many cookbooks such as *Masters of American Cookery* (1984), *Home Bistro* (1997) and *I Hear America Cooking* (1986 and 1997). She won an International Association of Culinary Professional's Jane Grigson Award for the epic history of the New World's native grain, *The Story of Corn* (1992). Her many articles have appeared in publications like *The New York Times*, *Los Angeles Times*, *Holiday*, *Travel and Leisure*, *Cosmopolitan*, *Food Arts*, *Wine and Food*, *Bon Appetit*, *Cooking Light*, *Ladies Home Journal*, *Lear's*, *Country Journal* and *Vogue*. A frequent performer on television, she is also a regular on the lecture platform at places as diverse as the *Art Museum of Princeton University* and the *Dutch Treat Club of New York*, with way stops at food organization conferences, marketplace demos, historical fêtes, restaurant dinners---wherever good food is eaten and people want to talk about it.



**JUDITH JONES** is Senior Editor and Vice-President at *Alfred A. Knopf*. She joined the company in 1957 as an editor working primarily on translations of French writers such as Albert Camus and Jean-Paul Sartre. Over the years she has worked with many distinguished authors, including Elizabeth Bowen, John Updike, Peter Taylor, John Hersey, William Maxwell and Anne Tyler. She has been particularly interested in developing a list of first-rate cookbook writers, among them Nancy Verde Barr, James Beard, Penelope Casas, Julia Child, Marion Cunningham, Marcella Hazan, Ken Hom, Madhur Jaffrey, Irene Kuo, Edna Lewis, Joan Nathan, Jacques Pépin, Claudia Roden, Nina Simonds, Raymond Sokolov, Jeffrey Steingarten, and Anna Thomas, among many others. The celebrated 18-book *Knopf Cooks American* series is Jones' brainchild.



**MARION NESTLE** has been Professor and Chair of the *Department of Nutrition and Food Studies* at *New York University* since the fall of 1988. Her degrees include a Ph.D. in molecular biology and an M.P.H. in public health nutrition, both from the University of California, Berkeley. Her research focuses on analysis of the scientific, social, cultural, and economic factors that influence the development, implementation, and acceptance of federal dietary guidance policies. She is the author of *Food Politics: How the Food Industry Influences Nutrition and Health* (University of California Press, 2002) and *Safe Food: Bacteria, Biotechnology, and Bioterrorism* (University of California Press, 2003). In 2003, *Food Politics* won awards from the *Association for American Publishers* (outstanding professional and scholarly title in nursing and allied health), *James Beard Foundation* (literary), and *World Hunger Year* (Harry Chapin media).



**RUTH REICHL** is the editor in chief of *Gourmet* magazine and the editor of the Modern Library Food series. She is the author of a new memoir called *Garlic & Sapphires* along with *Tender at the Bone* and *Comfort Me with Apples*. She has been the Food Editor and chief restaurant critic of the *Los Angeles Times* and the food critic for *The New York Times*. She lives in New York City with her family and two cats.

#### **ABOUT THE PRODUCER:**



**MELISSA WALDRON LEHNER** is the creator of *Lion's Tooth Media*, located in Brooklyn, New York, a multi-media production company which develops and produces projects on all things food. She is also a Contributing Producer for *The Leonard Lopate Show* on the public radio station *WNYC* in New York City, and is currently producing a regular monthly segment with *Gourmet* magazine's Editor-in-Chief Ruth Reichl, talking about the politics, economics, science and culture of food. Special guests on the show with Leonard and Ruth have included environmental journalist Michael Pollan, restaurant consultant Clark Wolf, and "Gonzo Gastronome" Anthony Bourdain, among others. Prior to radio work, she was the Co-Producer of *World@Large with David Gergen*, a PBS current affairs show, produced by US News & World Report and Lincoln Financial Group, which aired nationwide on PBS in the summer of 2002.